


Fancy and Decorative Chocolate Bussiness(Coco-feelings)

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I have passed my B.Tech in 2016-17, but idea of starting this business was come into my mind during my “Hands on training”. Hands on training had given us complete entrepreneurship development training on traditional Indian Dairy Products, we sold out these products in local area. While doing Hands on training I tried my own idea of chocolate & khoa based birthday cakes manufacturing, which was successful and popular. After completion of Hands on training I started manufacturing fancy chocolate, Birthday cakes on small scale at home in Shrirampur, Pusad. As my chocolate with fancy packing was economical and made available to the people as per their order, it became famous among my friends, colony and college. I got very positive response on “**Coco-feeling**” which encouraged me to start and remain in this business. I have purchased small equipment like chocolate melter, various size silicon hoop and fancy packing materials and started fancy chocolate business at home from 2016. My approximate turnover in year 2022-23 was 10.5 lacks. Now I handed over this activity to my family members who are doing this business and joined a reputed company at Pune. My future planning is to start the first outlet of “**Cocofeelings**” in Pune. I am very much thankful to the staff of College of Dairy Technology, Warud, Pusad for their continuous support in my regular activities. My Annual turnover is 10.5 -12 Lakhs (2022-23)

